

Go Smarter Go Active

Go Smarter, Go Active is a brand new campaign which aims to get more people across the North East exploring, travelling and enjoying active travel.

The resources help people make smarter travel choices, using our region-wide cycling and walking network, including:

- new North East walking and cycling maps to help you plan your journey for leisure or work in a more sustainable way as lockdown eases
- fun travel itineraries and guides, providing inspiration for active travel days out across the region

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Website: <https://gosmartergoactive.co.uk/>

Email: info@gosmartergoactive.co.uk

Twitter: https://twitter.com/Go_smarterNE

Facebook: <https://www.facebook.com/Gosmartergoactive/>

Youtube: <https://www.youtube.com/channel/UCSFAq8bf3L6IA24d01wUJUg>

Cost: Free

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