Information NOW
Information for people in Newcastle upon Tyne

Age Friendly Newcastle



Newcastle is committed to being an age-friendly city. An age friendly city is a place which is good to grow old in and a place where older peoples contributions are recognised and they feel valued.

There is a Newcastle Age Friendly partnership made up of partners from Newcastle City Council, NHS, Elders Council of Newcastle, Newcastle University, voluntary, community and social enterprise sector, creative industries and others.

Age Friendly Newcastle celebrate older people through campaigns and events:

Age Without Limits

Age Without Limits is a project and campaign (supported by Centre for Ageing Better.) to raise awareness of and challenge ageism through:

- Ageism Action Day: an annual day on 20 March for individuals and communities, workplaces, friends and families to learn, take action and change the way we think about ageing.
- Age Without Limits champions: People aged over 50, living in England who take part in focus groups, research projects and feedback polls about ageism.
- Age positive Images library: A free photo library with positive images of ageing that can be used by all

Older persons month

Older persons month is a month-long celebration of organisations, events, activities and opportunities for older people. It is a collaboration supported by the Elders Council, Equal Arts, Newcastle City Council and partners in the voluntary, community and social enterprise sector. It starts on the International Day of Older Persons on 1 October, and continues until the end of October.

Opportunities to get involved

If you have an event, activity, group or opportunity for people aged 50+ you'd like to promote you can complete our events form or you can contact informationnow@newcastle.gov.uk .InformationNOW can promote your event across the website, in a fortnightly newsletter and on our monthly events guide on Radio Tyneside and LLARC

If you have an event, activity, group or opportunity for people aged 50+ you'd like to promote you can also promote it in the Elders Council of Newcastle twice monthly E-bulletin.

Are you interested in speaking on a subject you feel strongly about? Want to share your project or service that supports older people on the radio? Would you like to get involved in radio and audio broadcasting? **Later Life Audio and Radio Cooperative (LLARC)** gives people over the age of 50 the opportunity to get involved in radio broadcasting.

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Useful Organisations

Elders Council of Newcastle (Older People's Forum)

Email: info@elderscouncil.org.uk

Website: www.elderscouncil.org.uk

Telephone: 0191 208 2701

Address: The Elders Council of Newcastle, NE4 5PL

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